

Play your way to a kinder future!

2022



rubens barn[®]
Born in Sweden

OUR STORY

It all began in the icy tundra of Norrbotten in Northern Sweden. Deep in the enchanted windswept pine forest, Ruben and his family had a little wooden hut with the closest neighbor taking two days to reach. Despite the piercing cold winter weather, this was a home that always remained warm thanks to Ruben. Not only did he always find joy in maintaining the fireplace, but his cheerful, friendly personality was one to add warmth and coziness to the atmosphere.

Ruben was well known for his love for children and always dreamt of having a great big family. He was famous for instantly relating to the little ones and they in turn enjoyed his presence. And so, with fond memories of her kind and caring father, ceramic designer Ewa would tell stories to her friend and apparel designer, Teruko. The two would later decide to pay homage to Ruben by naming their company after him. Because “barn” means children in Swedish, this was natural to include to the name since children are the very focus of Rubens Barn just as they were back in the days for Ruben.

Teruko and Ewa had a strong belief that children should be children for as long as needed. They wanted to create a comforting friend that would last a childhood of play. A handmade friend with a soft cuddly form, friendly body proportions as well as a warm and cheeky expression.

The first friends they created were given to disabled children.



UNIQUE

Handmade and individually designed just like you



DEVELOPING

Increased empathy, creativity and self-awareness through play



FRIEND

A soft companion that lasts a lifetime of friendship



PLAY YOUR WAY TO A KINDER FUTURE WITH RUBENS BARN!

At Rubens Barn, we believe in helping children become confident and compassionate individuals. This is why each Rubens Barn doll has been developed to help increase creativity and empathy as well as self-awareness through play. They are Swedish designed, high-quality, and handmade soft dolls, all with happy unique characters for us who are kids at heart.

OUR MISSION AND VISION

We offer a unique and nurturing friend to all children around the world to help them develop the tools and confidence through play to shape the future into a kinder one.



RUBENS TUMMIES

Meet Rubens Tummies, our organic warming and cooling dolls! Rubens Tummies contain Swedish, organic, and removable wheat bags for heating and cooling. Heat the bag in the microwave or cool it in the freezer depending on your needs!



RUBENS TUMMIES

Meet Rubens Tummies -our playful comfort experts.



Sol
Art.nr. 30171000



Celsius
Art.nr. 30171100



Fahren
Art.nr. 30171200



Lumi
Art.nr. 30171300



Kelvin
Art.nr. 30171400



Summer
Art.nr. 30171500



Wheat bag
Art.nr. 30170000



Warm me up and I'll help you with cosy sleep, colic, tummy pain and growing pains.



Cool me down and I'll help you with fever, injuries and hot summer days.



ORGANIC WHEAT FROM SWEDEN

Grown around lake Vättern in Småland in the middle of Sweden, the organic wheat is treated with the ThermoSeed process to naturally and sustainably clean the wheat.

MIRAKEL DESIGN





RUBENS BABY

Rubens Baby has been developed with experts to help children learn about their bodies, emotions and the world around them through play. While learning these skills, children care for Baby, tend to Baby's needs and understand how Baby feels, all while connecting with their new best friend. Rubens Baby is made of organic cotton and stuffed with recycled polyester.

RUBENS BABY

Supports the child's development.



Ali

Art.nr. 30121000



Ben

Art.nr.30121100



Carl

Art.nr. 30121200



Disa

Art.nr. 30121300



Esme

Art.nr. 30121400

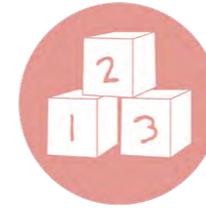


Flo

Art.nr.30121500



Rubens Baby is our anatomically correct doll!
Together you can play, learn and
develop the following skills...



PLAY SEQUENCES

Sequencing & describing events through role play



BODY AWARENESS

Learning body parts & exploring the concept of pain



EMOTIONAL INTELLIGENCE

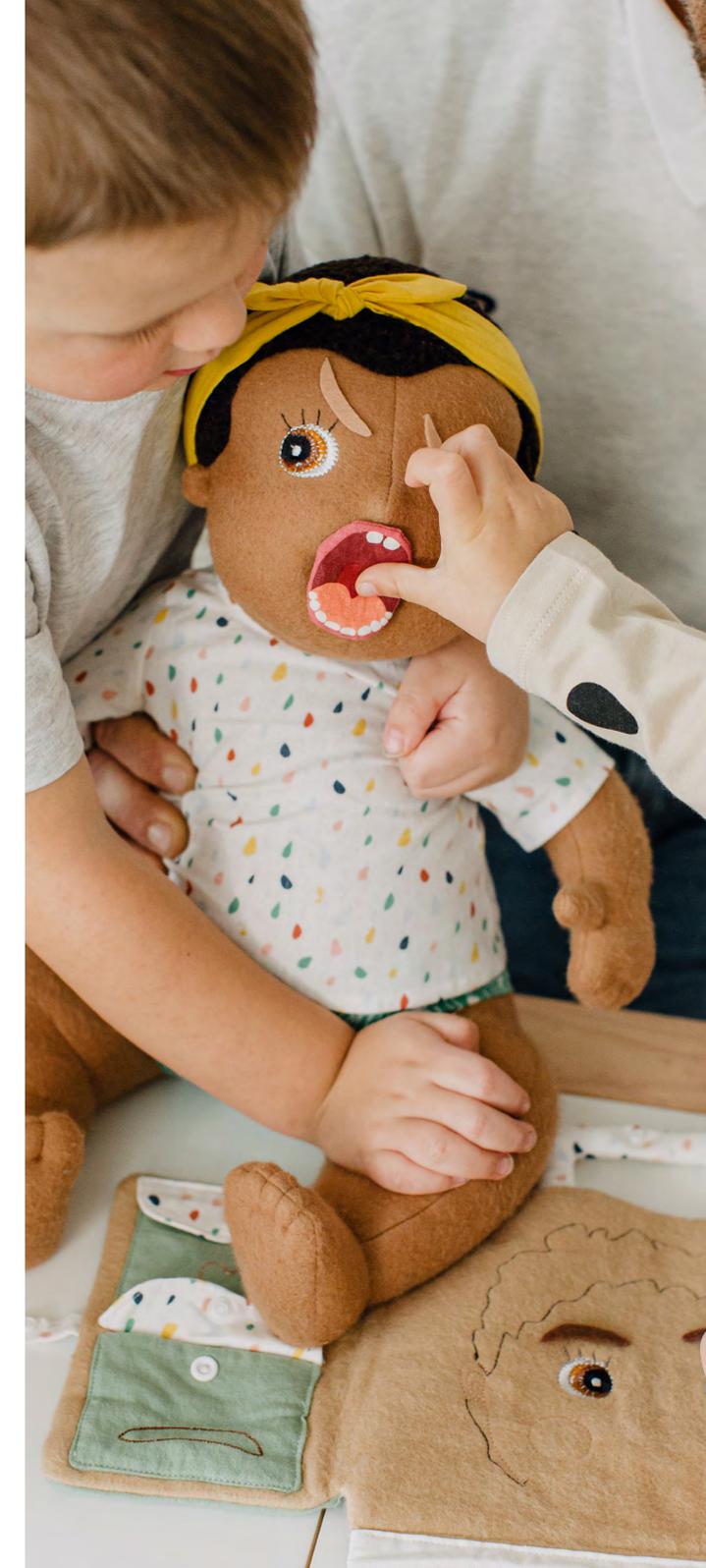
Identifying, understanding & regulating emotions

Created with experts

Jenny Hillier is a Speech & Language Therapist with a passion for early intervention and has collaborated with a number of professionals working with children. Rubens Baby was developed by Jenny and Rubens Barn and with the help of other Speech & Language Therapists, Occupational Therapists, Psychologists and Teachers using an evidence-based approach to the three core teaching areas.



Visit rubensbaby.com for a range of inspirational videos. Learn more about the concept, see 'how to' videos and get to know the people behind Rubens Baby!



RUBENS BABY-developing accessories



Sleep Set
Art.nr. 30122000



Nappy Set
Art.nr. 30122100



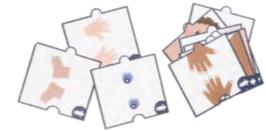
Feeding Set
Art.nr. 30122200



Outdoor Set
Art.nr. 30123000



Outdoor Accessories
Art.nr. 30123300



Match & Move Cards
Art.nr. 30123200



First Aid Set
Art.nr. 30123100



Emotions Dice
Art.nr. 30124000



Facial Expression Set
Art.nr. 30124100



Emotions Book
Art.nr. 30124500



Scenario Cards for Emotions
Art.nr. 30124400



Emotional Regulation Cards



Play Set
Art.nr. 30125000



Dress Set
Art.nr. 30125100



Bottle & Pacifier
Art.nr. 30125200



ACCESSORIES

Rubens Baby accessories were designed to develop communication skills through pretend play. Pretend play is also extremely important for developing a child's imagination, creativity, problem solving skills and logical thinking.



RUBENS ECOBUDS

Say hello to EcoBuds, Rubens Barn's first handmade doll in soft organic cotton! EcoBuds love holding hands and exploring the environment, they are nature friendly and waiting for a friend to come along on their journey!

RUBENS ECOBUDS

Ecobuds are friendly and sustainable rag-dolls.



Daisy
Art.nr. 30161000



Hazel
Art.nr. 30161100



Iris
Art.nr. 30161200



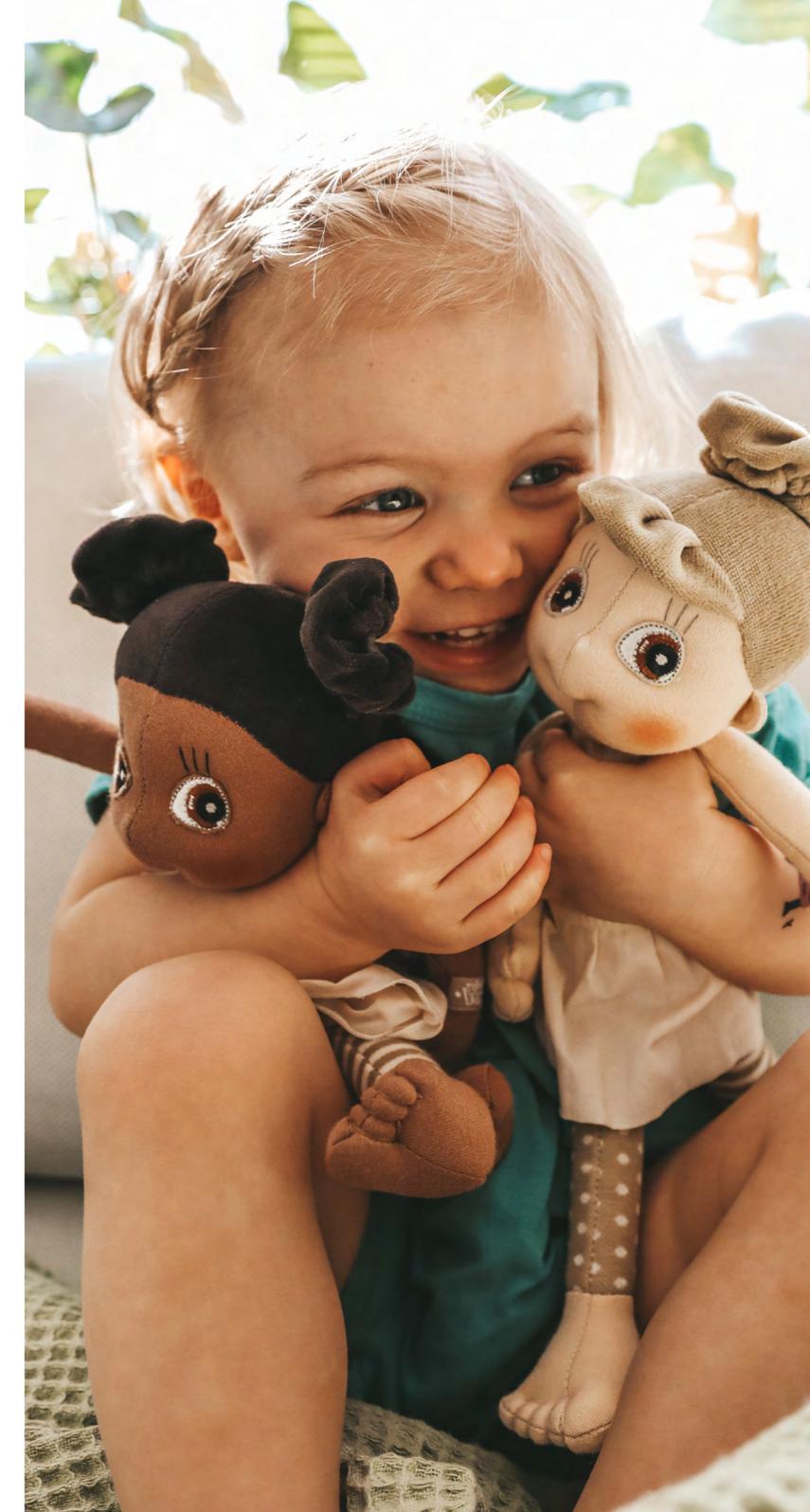
Aspen
Art.nr. 30161300



Poppy
Art.nr. 30161400



Fern
Art.nr. 30161500



ECOBUDS FOUR SEASONS SET



Spring Set
Art.nr. 30163100



Summer Set
Art.nr. 30163000



Autumn Set
Art.nr. 30163200



Winter Set
Art.nr. 30163300



Explore nature and the changing seasons with the EcoBuds Four Seasons Sets. EcoBuds love everything from watching the trees blossom in spring to playing in the thick winter snow.





RUBENS MINI ECOBUDS

Rubens Barn's smallest, handmade and organic dolls. When you adopt one, a tree is planted for our planet together with One Tree Planted.

RUBENS MINI ECOBUDS

Perfect as the baby's first doll!



Elm
Art.nr. 30162000



Flora
Art.nr 30162100



Basil
Art.nr. 30162200



Lily
Art.nr. 30162300



WE PLANT TREES!

Tree planting is about investing in the future generation.

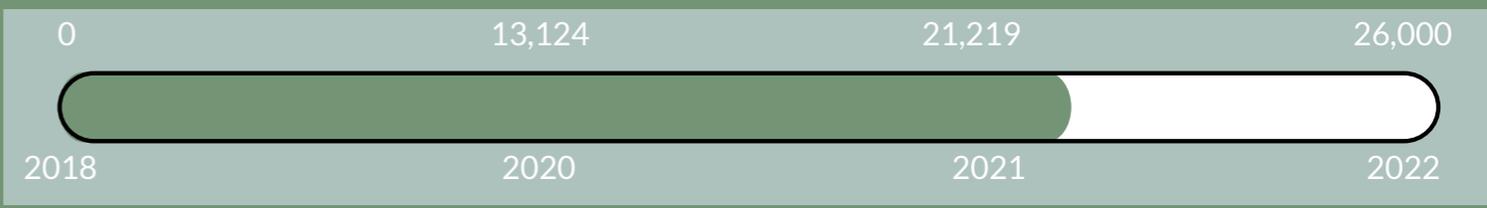


TREES HELPS TO:

- stabilize the climate
- provide habitat for biodiversity
- create jobs for rural communities



A non-profit organization focused on planting trees.



Follow our tree planting at www.rubensbarn.com



RUBENS CUTIE

A child's very first dress up doll with different personalities and interests. They are easy to bring along and they invite the child to many hours of role play. Some are ready for party, some likes being in the garden, and they are all very playful!

RUBENS CUTIE CLASSIC

For those who likes a classic doll.



RUBENS CUTIE ACTIVITY

Fun and playful characters.



Emelie Activity
Art.nr. 30152000



Adam Activity
Art.nr. 30152100



Karin Activity
Art.nr. 30152200



Hanna Activity
Art.nr. 30152300



Jennifer Activity
Art.nr. 30152400



Charlie Activity
Art.nr. 30152500



RUBENS CUTIE-extra outfits



Summertime Set
Art.nr. 30153000



Rose garden Set
Art.nr. 30153100



Back to school Set
Art.nr. 30153200



Midwinter Set
Art.nr. 30153300



Rainy day Set
Art.nr. 30153400





RUBENS KIDS

Rubens Kids comes in 10 different characters to celebrate and symbolize that we are all equally unique. It's a doll for all ages but is perhaps best suited for the child who has begun to develop his or her play. Rubens Kids is a seated doll - inviting interaction between the child and the doll, which also makes it popular in schools and pre-schools.

RUBENS KIDS

-Unique and developing friends.



Cissi
Art.nr.30907000



Mimmi
Art.nr. 30907100



Lollo
Art.nr. 30907200



Jonathan
Art.nr. 30907300



Olivia
Art.nr. 30907400



Tim
Art.nr. 30907500



Clara
Art.nr. 30907600



Linnea
Art.nr. 30907700



Oliver
Art.nr. 30907800



Alma
Art.nr. 30907900



RUBENS KIDS-extra outfits



Cold outside Set
Art.nr. 30910200



Dot Dress
Art.nr. 30910300



Pink Cardigan
Art.nr. 30910600



Jeans Shorts
Art.nr. 30911200



Geometric Skirt
Art.nr. 30911400



Raincoat
Art.nr. 30911700



Kitty bag
Art.nr. 30911800



Blue coat
Art.nr. 30912000





RUBENS BARN ORIGINAL

Rubens Barn Original is a classic heavyweight cuddle expert for all those who are kids at heart! RBO is one of Rubens Barn's very first soft, handmade dolls. This doll is perfect for doll therapy thanks to its big, warm and comforting hugs to people of all ages. The doll's body is soft, big, and heavy-weighted which is perfect to interact with.

RUBENS BARN ORIGINAL

Their biggest mission is to be great companions.





MATERIALS

DOLLS WITH ORGANIC FABRICS

DOLLS WITH NON-ORGANIC FABRICS

TUMMIES
 Height: 31
 Weight: 370 g

Material
 Hair: 100 % Organic Cotton
 Skin: 100 % Organic Cotton
 Clothes: 100 % Organic Cotton
 Cheek: Toxic Free Painting Oil
 Stuffing: 100 % Global Recycled Polyester
 Wheat: 100 % Organic Swedish Wheat
 Wheat Bag: 100 % Organic Cotton

Care
 Doll:
 Tumble dry me at low heat only!

Clothes:

Wheatbag: Do Not Wash!



CUTIE ACTIVITY & CLASSIC
 Height: 32 cm
 Weight: 155 g

Material
 Hair: 100 % Polyester plush
 Skin: 100 % Polyester fleece
 Clothes: polyester/cotton
 Cheek: Toxic Free Painting Oil
 Stuffing: 100 % Global Recycled Polyester

Care
 Doll:
 Tumble dry me at low heat only!

Clothes:



ECOBUDS & MINI ECOBUDS
 Height: 35cm/23 cm
 Weight: 370 g/50 g

Material
 Hair: 100 % Organic Cotton
 Skin: 100 % Organic Cotton
 Clothes: 100 % Organic Cotton
 Cheek: Toxic Free Painting Oil
 Stuffing: 100 % Global Recycled Polyester

Care
 Doll:
 Tumble dry me at low heat only!

Clothes:



KIDS
 Height: 36 cm
 Weight: 350 g

Material
 Hair: 100 % Polyester plush
 Skin: 100 % Polyester fleece
 Clothes: polyester/cotton
 Cheek: Toxic Free Painting Oil
 Stuffing: 100 % Global Recycled Polyester

Care
 Doll:
 Tumble dry me at low heat only!

Clothes:



BABY
 Height: 45 cm
 Weight: 600 g

Material
 Hair: 100 % Global Recycled Polyester
 Skin: 100 % Organic Cotton
 Clothes: 100 % Organic Cotton
 Cheek: Toxic Free Painting Oil
 Stuffing: 100 % Global Recycled Polyester

Care
 Doll:
 Tumble dry me at low heat only!

Clothes:



RBO
 Height: 50 cm
 Weight: 1000 g

Material
 Hair: 100 % Polyester plush
 Skin: 100 % Polyester fleece
 Clothes: polyester/cotton
 Cheek: Toxic Free Painting Oil
 Stuffing: 100 % Global Recycled Polyester

Care
 Doll:
 Tumble dry me without heat

Clothes:



The Organic Content Standard (OCS) is an international, voluntary standard that sets requirements for third-party certification of certified organic input and chain of custody. The goal of the OCS is to increase organic agriculture production.



Global Recycled Standard (GRS) are international, voluntary standards that set requirements for third-party certification of recycled input and chain of custody. The shared goal of the standards is to increase the use of recycled materials. The GRS includes additional criteria for social and environmental processing requirements and chemical restrictions.